



Positive Impact

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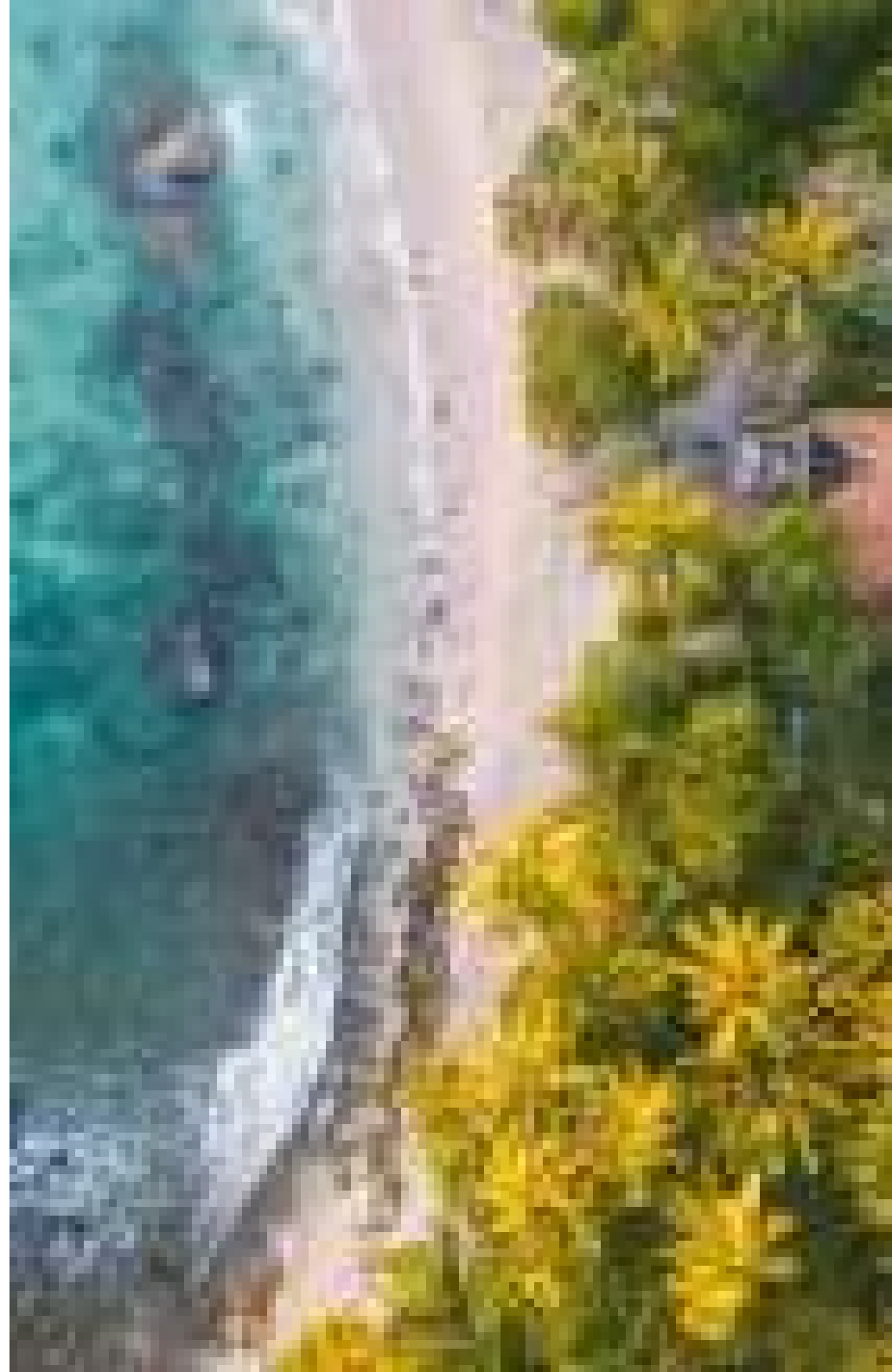
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Travel with Purpose

Introduction



At Blue Lanka Tours, sustainability is not a separate initiative—it is the foundation of how we travel, grow, and create meaningful experiences. Guided by the United Nations Sustainable Development Goals (SDGs), we strive to protect Sri Lanka's natural heritage, empower local communities, promote responsible tourism, and foster inclusive economic growth. Every journey we design reflects our commitment to creating lasting value for people, places, and future generations while ensuring that tourism remains a force for positive change.

“True travel enriches more than memories—it uplifts communities, protects nature, celebrates culture, and inspires a more sustainable future for all”

A Note From the Visionary

Introduction



The greatest journeys are not measured by the miles we travel, but by the positive difference we leave behind. At Blue Lanka Tours, we see sustainability as a promise—to protect the landscapes that take our breath away, to celebrate the communities that welcome us with open hearts, and to encourage travel that gives back more than it takes.

Every experience we create is an opportunity to preserve Sri Lanka's natural and cultural heritage while building a future where tourism benefits people, places, and the planet alike. This commitment shapes every decision we make today, so that tomorrow's travellers can discover the same beauty, authenticity, and warmth that continue to inspire us.

A handwritten signature in black ink, which appears to read 'Dinesh N. Perera', is written over a horizontal line.

Dinesh N. Perera
Managing Director

Turning Purpose into Action

Each initiative represents our dedication to sustainable tourism, transforming thoughtful actions into measurable benefits for people, places, and future generations.



Among our many endeavours as a tour company, some mean more than others. Giving back to the nation that impresses so many visitors with its beauty is one of those. It is a privilege to support the Little Hearts Project Sri Lanka, the fundraising campaign that will give hope to the youngest of lives fighting to stay alive. We feel it is a societal obligation to fulfil the need for a Cardiac and Critical Care Complex at Lady Ridgeway Hospital.

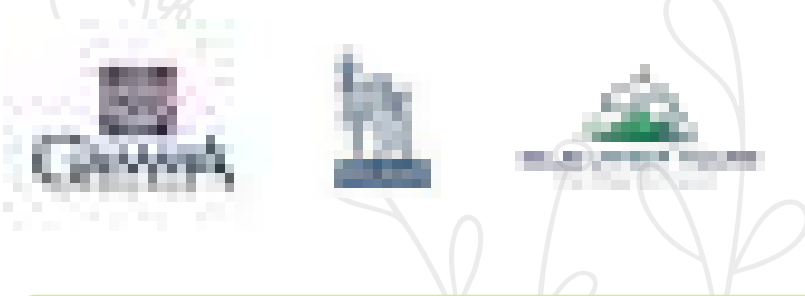
Little Hearts

Project 01

Our contribution to the Little Hearts Project

We pledge USD 10.00 towards the Little Hearts Project from every tour booked with us

Sponcers offering continouse support



2025

Journey began

1,295,200.20 LKR

Total contribution as at 26 June 2026

363 Clients

Travellers behind the impact

Why we support the Little Hearts Project?

Our contribution to Little Hearts is an extension of our commitment to improving the lives of children in Sri Lanka. It will help families rendered helpless by unmanageable medical costs, saving them from making difficult sacrifices to save their children's lives. Every child's life is precious, and we must do all we can to give each the chance to thrive. We deem it an honour to be a part of this worthy cause that can positively transform lives.





All children worldwide, regardless of origin, have the right to an education, the right to health, the right to a nutritious food, the right to water, the right to care, and all other human rights. Children who have access to their rights develop as autonomous individuals capable of breaking out from the cycle of poverty. They are empowered to take control of their future and play an active role in molding it.

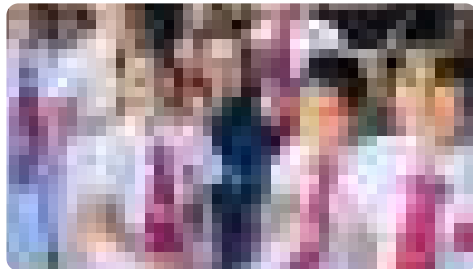
How do we select schools?

With a simple post on our social media platform, we have received over 100 names of schools that lack the most basic necessities for education. As a team, we handpick each school starting from the most rural areas of Sri Lanka.

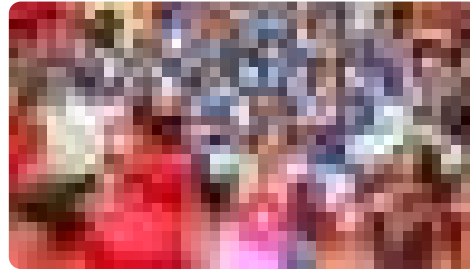
How can you help in this great cause?

Dear clients, you are the centre of our business. With you choosing to travel to our home Sri Lanka and choosing us as your travel companion. Blue Lanka Tours could not have made it to where we are today. That said, if you have even a slightest idea to help make education accessible for our children in need in Sri Lanka, please contact us and we will direct you to Blooming Smiles CSR team.

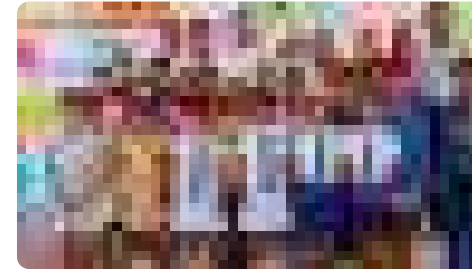
Schools we've supported



01 Mara / Keerivalagama
Primary School



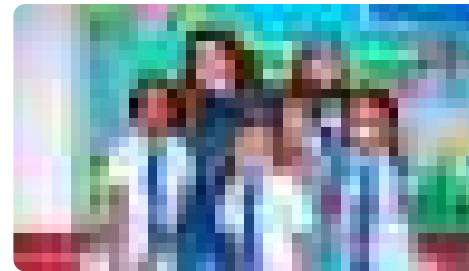
02 CP/Nutbourne
Tamil Vidyalaya



03 Kakulbendidigiliya
aPrimary School



04 Morahelagama
Primary School



05 Gonalagoda Vijayabahu
Primary School

1. Gonalagoda Vijayabahu Primary School

Blooming Smile

We are pleased to announce the successful wrap-up of Project #2 of Blooming Smiles by Blue Lanka Tours. Another day, another humbling moment for all our Blue Lanka Tours team. We set off to Gonalagoda, a hidden gem in the far corner of Galle District, where 18 little lives are being cared for by a staff of no more than 10, who have dedicated all their time to helping enhance these children's education in the best way possible.

Why This Project Matters

- We couldn't help but feel blessed to be a part of this good deed as we listened to the stories of the parents.
- We learned about their difficulties in commuting, the floods that disrupted schooling, the orphans being cared for by their elderly grandparents, and their inability to find basic necessities to provide for their families and children.

Our Contribution

- On 20th May 2022, Blooming Smiles – Children's Education Support Programme donated 200+ schooling essentials.
- The project impacted 18 children from Grade 1 to Grade 5 at Vijayabahu Primary School, Gonalagoda.
- A heart-melting entrance and welcome by the Gonalagoda staff and children was a truly magical and unforgettable moment.
- We watched them dance, cheer, and sing as they were bursting with excitement and happiness to receive their new goodies and, much more so, to have us with them

“

Their hearts are so pure, and their smiles are brighter than any affluent man's

Blooming Smile Team, Gonalagoda Vijayabahu Vidyalaya

”



The Impact

- Their hearts are so pure, and their smiles are brighter than any affluent man's.
- Most importantly, these children had nothing to give except their innocence and commitment to study hard and reach for the skies.
- We may argue that the sky is the limit for these children at Gonalagoda Vijayabahu Primary School.

Looking Ahead

- We know we will return to see them and continue supporting them.
- And that... is a promise from the Blue Lanka Tours – Blooming Smiles team.

2. Morahelagama Primary School

An elementary school that houses 35 students from Grades 1 to 5. The school is located in Monaragala District and nestles amongst lush greenery, surrounded by trees and the finest of fresh air. Monaragala District is regarded as one of the most rural, poverty-stricken areas in Sri Lanka. These youngsters come from impoverished backgrounds, and their parents can hardly afford to send them to school. Meaning, the kids are hardly able to meet their basic necessities, let alone their educational requirements. With just 6 female and 3 male teachers, the heads are determined to do their best in terms of sharing their experience and obtaining the greatest possible assistance. When Blue Lanka was approached, we had nothing but good intentions to pay these kids a visit and bring them all the supplies they needed to finish their education like any other child.

Why This Project Matters

- As a nation, we are facing one of the most difficult times by far with the prevailing economic crisis.
- Inflation has reached an all-time high, and many of us are struggling and battling through our daily chores.
- We could not imagine how tough times can be in these rural, poverty-stricken areas.
- Thus, we embarked on this mission in order to give hope and share our privileges with the underprivileged.
- We want to be a part of the greater good, and we want to ensure that our children are, by all means, protected and provided for during these desperate times.

Our Contribution

- Blooming Smiles was able to contribute 434 school supplies, affecting 45 people in this school community.
- We'll never forget their purest expressions as we handed them their goodie bags.
- It was like receiving the most valuable prize of their lives.
- We watched their tears of delight, and it filled not only their emotions, but also the hearts of their parents and teachers of the school.



The Impact

- In that light, Blooming Smiles is humbled to be at the service of these 35 little lives, offering a helping hand to enrich these kids in Morahelagama Primary School as our first project.
- Whilst we were present, we witnessed so much talent and yet such difficulties and barriers to reach their goals.
- We, as a team, are beyond blessed to be able to have shared these items with all of them and have an impact.

3. Kakulbendidigiliya Primary School

Henry Wadsworth Longfellow once said, “Into each life, some rain must fall.” At Blooming Smiles, our goal is to bring hope to Horowpathana in the Anuradhapura District, a region known for its jungles, ancient ruins, and welcoming people. Here, 25 children at Kakulbendidigiliya Primary School need support to truly thrive.

Why This Project Matters

- Even though education in Sri Lanka is free, many families struggle to afford basic needs such as stationery, uniforms, and shoes.
- While the teachers work hard to do their best, the children need more assistance to succeed.
- Blue Lanka Tours believes in giving every child the tools they need, as “it takes a village to raise a child.”
- We brought gifts to this rural community, hoping to make a meaningful difference.

“

Into each life, some rain must fall.

Henry Wadsworth Longfellow

”

Supporting Rural Communities

- Rural towns like Horowpathana and Kebithigollawa are often overlooked because of their remoteness, but they deserve attention too.
- We encourage the public to nominate schools in need.
- We base our outreach on firsthand experiences in these communities.

Investing in the Future

- Despite the economic hardships, families here continue to prioritize education, striving for a better future for their children.
- Investing in these young students is an investment in the nation’s future.
- Most local families are traditional farmers, the backbone of the economy, and supporting their children’s education is a way to honor their dedication.



The Impact

- We were fortunate to meet such a wonderful community.
- The children's grateful smiles and warm welcome touched our hearts.
- Spending time with them was a joy as we learned about their lives, dreams, and talents.
- Their dedication, combined with their teachers' commitment, will shape them into capable and skilled students.
- There's no limit to what children can achieve when given a chance, and we want to provide that chance to as many as possible.

4. CP/Nutbourne Tamil Vidyalaya

Blooming Smile

Located about 50 kilometers from Nuwara Eliya town, near Dayagama, this school offers a picturesque setting nestled amidst nature's beauty. The sight of the joyful smiles on the children's faces brightened our day and reinforced the purpose behind our visit.

Why This Project Matters

- Despite facing challenges such as limited resources, facilities, and infrastructure, these children are full of talent and a strong desire to learn.
- Their eagerness to embrace education, despite the hurdles they face, speaks volumes about their determination.
- The dedication and support of their teachers are truly commendable, and it is clear that their guidance will have a lasting, positive impact on the children's lives

The School Community

- The students, whose primary language is Tamil, went out of their way to express their gratitude for the essential supplies we provided.
- Their discipline and respect left a strong impression on us, filling us with hope for their bright futures.
- The school currently operates in a single building divided into two sections, accommodating 37 students and five teachers.
- The space may be limited, but the spirit of learning is boundless.
- The parents, who mostly rely on tea plucking, farming, and cultivation for their livelihood, face significant financial challenges in providing even the most basic necessities for their children's education.
- Yet, they are dedicated to giving their children a better future.



The Impact

- We are confident that, with the right support and guidance, these young students have the potential to achieve great things, despite the limitations in their facilities.
- The enthusiasm they showed during our visit, along with the teachers' commitment, assures us that the future holds great promise for them.

Looking Ahead

- Our journey to spread smiles continues, and we remain dedicated to reaching schools in every corner of the country, no matter how remote.
- Providing essential supplies to students and teachers makes a world of difference in creating a better learning environment.

5. Mara / Keerivalagama Primary School

Blooming Smile

Tucked away in the lush greenery of Deniyaya, about 170 kilometers from Colombo, lies Keerivalagama Primary School, a small but spirited learning space in the Matara District of Sri Lanka's Southern Province. Surrounded by the tranquility of nature, this school is more than just a place of learning; it's a symbol of perseverance, hope, and the transformative power of education

Why This Project Matters

- During our visit as part of the Blooming Smiles initiative, we were deeply moved by the enthusiasm of the children and the heartfelt dedication of the teaching staff.
- Despite the hurdles they've faced, including limited resources and a long period of inactivity, the school community has come together to build a nurturing environment where children can dream, learn, and grow.
- The supplies we provided were received with joy and gratitude, not only by the students but also by the teachers who continue to play a vital role in shaping young minds.
- These seemingly small contributions can make a big difference, helping to create a space where students can thrive and teachers can continue their invaluable work with greater ease.

The School's Journey

- Established in 1965 with a single teacher who also served as the principal, the school had a long and challenging journey before becoming fully operational in 2017.
- Since then, it has blossomed into a vibrant learning hub, now home to 25 students and guided by 8 dedicated teachers under the leadership of Principal J. P. Wijesinghe.
- Though modest in size, the school overflows with warmth, resilience, and an unshakeable commitment to growth.



The Impact

- At Blue Lanka Tours, we believe in reaching even the most remote corners of the country to spread the joy of learning.
- Through Blooming Smiles, we are committed to empowering children like those at Keeriwalagama Primary School with the tools they need to chase their dreams.
- Each smile we see is a reminder of the difference we can make—one school, one child, one act of kindness at a time.

Looking Ahead

- Stay with us on this journey as we continue to shine a light on the hidden gems of Sri Lanka and bring brighter futures to those who need it most



Through our partnership with the Wildlife & Nature Protection Society of Sri Lanka (WNPS), we support the conservation of Sri Lanka's unique biodiversity and natural heritage. Together, we aim to strengthen awareness, encourage responsible tourism practices, and contribute towards protecting the island's wildlife, ecosystems, and environment for future generations.

Partnership with WNPS

Monthly Contributions for

Blue Lanka Tours (Pvt) Ltd undertakes to provide a donation of US \$10.00 (Ten United States Dollars) for every tour conducted by the Sponsor that includes a National Park visit.

Contribution for organization's Administration Expense

One Million and Two Hundred Thousand (Rs. 1,200,000/-) (hereinafter referred as the "Grant") to be remitted in monthly tranches of Rupees One Hundred Thousand (Rs. 100,000.00) starting from June.

189,694 LKR

Total contribution as at 30th June 2026



Cyclone Ditwa Flood Relief Efforts

Following the devastating impact of Cyclone Ditwa, Blue Lanka Tours contributed to national relief efforts by donating two brand-new motorboats valued at Rs. 2.6 million to the Government of Sri Lanka. This contribution supports ongoing rescue operations and reflects our commitment to standing alongside communities during challenging times through meaningful action and collective responsibility.

Flood Relief Efforts in Sri Lanka

Why Boats Were Our First Choice?

- At a time when access to flooded areas is limited and swift action is critical, these boats serve as vital lifelines, supporting authorities in their rescue and relief efforts.
- The fibreglass boat and Suzuki 2-stroke outboard boat are designed to handle demanding and challenging operations.
- The boats were handed over to Major General Sampath Kotuwegoda, the Director General of Sri Lanka's Disaster Management Centre.
- Flooding has submerged roads, washed away access routes, and isolated entire communities.
- Emergency responders need water transport to reach stranded families, deliver food and medical aid, evacuate the vulnerable, and conduct damage assessments.
- Without boats, many of these life-saving operations would have been delayed or made impossible.
- As a responsible tour operator that travels the length and breadth of the country, we understand the terrain and the realities on the ground.
- Our experience in river safaris, coastal exploration, and off-the-beaten-path travel has given us first-hand insight into how floods transform entire regions.
- We wanted our contribution to create long-term value.
- The two boats now remain with government authorities as permanent assets.
- They can be deployed for future disaster response, routine rescue operations, flood preparedness, and even community transport in vulnerable regions.
- In this way, we hope the donation continues to save lives well beyond the immediate aftermath of the disaster.



The Aftermath of the Disaster

- More than one million people have been affected by the disaster.
- President Anura Kumara Dissanayake has declared a state of emergency.
- Relief operations, mainly carried out by Sri Lanka's military, are underway with helicopter rescue missions and searches for the missing.
- We are also thankful for the humanitarian aid flowing in from foreign governments and non- governmental organisations.
- This support includes field hospitals and medical teams.

- A flurry of activism is taking place across the nation.
- Activists and volunteers have joined forces to collect supplies, deliver them to those affected, and set up relief camps and community kitchens.
- Sri Lanka has a knack for braving storms and standing resilient in the face of adversity.
- The hearts of our people are bigger than the storms, and Blue Lanka Tours is proud to share in that spirit of giving.





Published on :

[Blue Lanka Tours Contributes Towards Life-Saving Flood Relief Efforts in Sri Lanka | Newswire](#)

[Blue Lanka Tours Contributes Towards Life-Saving Flood Relief Efforts | Daily FT](#)



API YAMU PANSAL

It's all about the life ...

The Api Yamu Pansal Programme is a community initiative proposed by the Managing Director of Blue Lanka Tours, Mr. Dinesh Perera, with the vision of supporting rural communities and lesser-known places of religious significance that often receive limited donations and assistance. The programme aims to create meaningful opportunities to explore hidden destinations while contributing to the well-being of local communities. By combining responsible tourism with community support, it encourages travellers to discover Sri Lanka's cultural and spiritual heritage while making a positive impact on the lives of those in need.

Sri Pada Forest Hermitage in Dehenakanda

Api Yamu Pansal

Date: 29th May 2026 – Vesak Full Moon Poya Day

The initiative was officially launched on Vesak Poya Day at Sri Pada Forest Hermitage in Dehenakanda, Ratnapura, marking the beginning of a journey dedicated to giving back to communities through sustainable and responsible tourism.

- Conducted a Dānaya for approximately 60–80 people
- Donated daily essential items for the resident monk
- Provided Keells supermarket vouchers worth Rs. 20,000 for temple requirements-
- Covered fuel expenses of around Rs. 70,000 for daily transportation needs



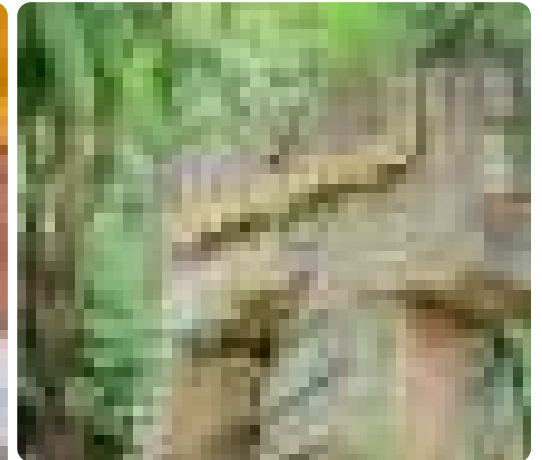
Silver Temple

Api Yamu Pansal

Date: 29th June 2026- Poson Full Moon Poya Day

The initiative was officially continued with its second phase at the Silver Temple, marking another meaningful step in a journey dedicated to giving back to communities through sustainable and responsible tourism.

- Conducted a Dānaya for approximately 150-180 people
- Donated 20 mattresses to improve accommodation facilities at the temple
- Provided Atapirikara worth approximately Rs. 60,000 for religious offerings



Other CSR Activities & Sponsorships

1. World Children's Day With UNICEF



This year's World Children's Day and the anniversary of the Convention on the Rights of the Child were marked in Sri Lanka with the unveiling of UNICEF's "Little Amaya - See Me, Hear Me" experience at the Lotus Tower in Colombo. It is Sri Lanka's first immersive digital child rights adventure and a national child art exhibition, where children's voices, dreams and rights are given a vibrant representation.

The immersive exhibition launched by UNICEF Sri Lanka, together with the Department of Probation and Child Care Services (DPCCS), the National Child Protection Authority (NCPA), Blue Lanka Tours, Derana TV, and World Vision, brings together nearly 200 artworks created by children across the country, showcasing their different experiences, abilities, languages and dreams.

It is a colourful representation of a child's right to express themselves freely and fearlessly. The exhibition highlights children's right to participation, underscoring that when children are truly heard, they can shape the world around them. Our proud sponsorship emphasises our commitment to social responsibility and children's empowerment through nurturing Sri Lanka's younger generation.

2. Supporting the Mahiyanganaya Hospital

provided 15 required beds for the affected resident doctors.



3. Beach Clean Up- Project Information



Beach Clean Up- Project Information

Project Name: Project Coast 5.0 (Partnering with AIESEC NSBM)

Date: 09th May 2026

Location: Wellawatta Beach

Contribution: Platinum Sponsorship by Blue Lanka Tours (Rs 50,000.00)

Company Representatives: 9 Representatives (Volunteering)

Beach Cleanup statistics

Garbage

Polythene & Plastic : (40–50 kg)

10 bags : 4–5 kg each

Glass Waste - (40–60 kg)

5 bags : 8–12 kg each

Total wastage - 80–110 kg (95 kg avg)

Beach area cleaned - 300- 350 m (0.27–0.37 kg per meter)t

Link to the Image Folder:

https://drive.google.com/drive/folders/1tyneGbedgSbXcG8tvSsM1SdIUq1VKoYX?usp=drive_link

Recognised for Creating Positive Impact

Sustainable Community Impact Initiative Award
Sri Lankan Sustainability Awards 2026

A proud recognition of our continued efforts to create lasting environmental and community impact through responsible tourism.



The Journey Continues

While we are proud of the progress reflected throughout this journey, we recognise that meaningful impact is created through consistency, collaboration, and continuous improvement.

As we move forward, Blue Lanka Tours remains committed to protecting Sri Lanka's natural heritage, empowering local communities, and advancing responsible tourism. Together with our employees, travellers, partners, and communities, we will continue creating experiences that leave a lasting positive impact—for today and for generations to come.