



BAC

Asakusa · Osaka · Hawaii





ABOUT US

A Place Where Culture Becomes Experience

BAC operates in Asakusa and Osaka, offering authentic Japanese cultural experiences for international travelers. We welcome everyone from individual guests to large groups.

All English

Bilingual English &
Japanese Staff

Group Friendly

Up to 30 pax

★ 5.0

Top-rated workshop

Asakusa



Knife-Sharpening Experience

Shape and craft your own customized knife. Choose the type, sharpen the blade, engrave your name in Japanese or sakura leaves on the handle and attach it with a hammer. A unique indoor activity in the heart of Tokyo featuring beautiful Japanese art of making knives! In partnership with local artisans from Sakai, Seki and Sanjo.



Samurai Experience (Archery & Swordsmanship)

Travel back in time and become a fierce Japanese warrior by changing into a samurai outfit and participating in a fun samurai training. Local master will assist you personally, teaching how to shoot from a real Japanese bow and hold katana. You can focus on one of the arts or choose to practice both. Mini games and funny interactions included.



Japanese lantern(Chochin) Making

Learn about the long history of Japanese paper lanterns, and experience every step of the process from building the frame to applying washi paper to get a firsthand feel for the artisans' delicate craftsmanship.

Osaka



Knife-Sharpening Experience

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Tin Forging: Accessories & Tableware

Pour molten tin into a mold, polish it by hand, and create a one-of-a-kind cup/accessory inspired by Osaka's renowned metalworking heritage. Necklace, pierce, cup options available. You can choose what to craft next!

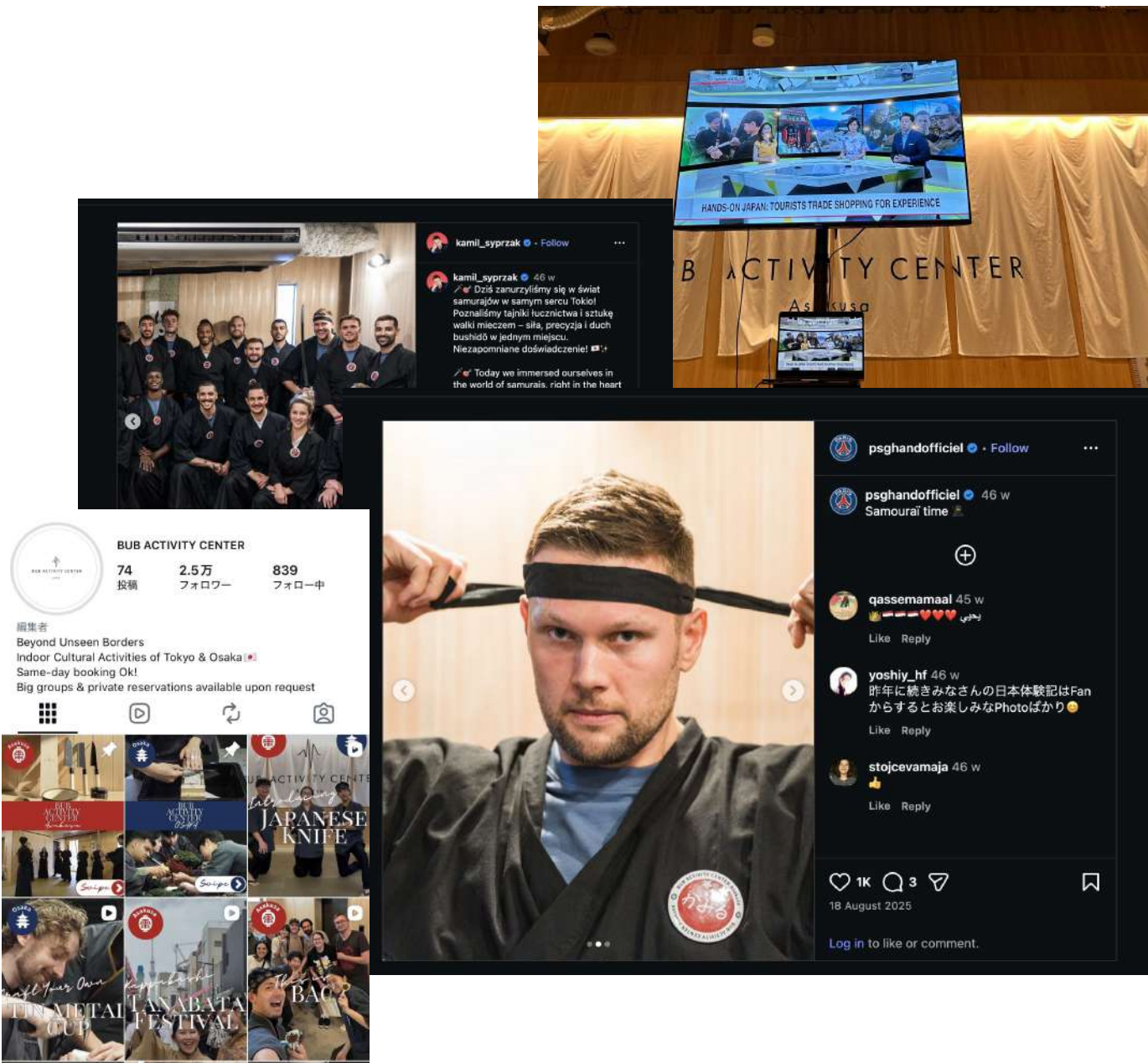


Bonsai Making

Build a beautiful bonsai using preserved or artificial branches, then decorate it with leaves and flowers to create a lasting Japanese keepsake. Crew will help you to take it home smoothly.

Recognition & Media Track Record

- ★ Travelers' Choice — Tripadvisor
- ★ Hosted more than 4,500 guests in 2025
- ★ Featured by NHK WORLD-JAPAN
- ★ NPS score: 95 (2025 cumulative annual figure)
- ★ Selected for BUB Inc.'s Best Venture 100 (FY2025)
- ★ Average Social Media Reach: ~550K Impressions per Month



CUSTOMER VOICES



TripAdvisor

★ 5.0



Google

★ 5.0



GetYourGuide

★ 4.9

Google

A well-organized class with a friendly instructor and a wonderful atmosphere. The techniques of Japanese knife-sharpening were explained clearly, step by step.

GetYourGuide · Switzerland

A really fun program — a short quiz, then practice with the sword, followed by archery. The guide explained everything patiently and clearly.

TripAdvisor · France

A truly enriching and enjoyable samurai experience. We learned the basics of the katana and kyudo along with their history. Warm, professional staff.

Asakusa and Osaka — Japan's Two Iconic Cities



 Asakusa (Tokyo)

Located just steps from Sensoji Temple in one of Tokyo's most historic sightseeing districts. Also conveniently accessible from central hotels in Shinjuku and Shibuya.

- ✓ Walking distance from Asakusa Station (Toei Asakusa Line, Ginza Line, Tsukuba Express)



 Osaka

Easy access from hotels in major sightseeing areas such as Namba and Shinsaibashi. Perfect for sightseeing throughout the Kansai region.

- ✓ Walking distance from Shinsaibashi Station (Osaka Metro Midosuji Line, Nagahori Tsurumi-ryokuchi Line)

A Simple Referral Process

01

Introduce to Guests (PR code available)

Recommend our experience programs to your hotel or travel agency guests.

We provide brochures and digital promotional materials with a special 10% discount PR code. Alternatively, you can act as a booking agent and get a 10% discount in the invoice.

02

BAC Handles Everything

Our English-speaking staff handle all inquiries by email or reservations through webpage, including scheduling, group size, and special requests.

03

Guests Experience It

Guests enjoy a guided, authentic Japanese cultural experience in Asakusa or Osaka.

04

You Earn 10%

A 10% commission/discount is included for every confirmed reservation. By booking with a special PR code or through an email request guests will experience a special offer.

3 Common Questions

Q

How do I make a reservation?

Bookings can be made through our website by customers themselves or through an email by an agent.

Q

Is there an age limit?

Guests aged 3 and older may participate in the experiences. Children under 2 are admitted free of charge.

Q

Is your facility wheelchair accessible?

Our facilities are fully barrier-free, including the restrooms, so guests with physical limitations can enjoy their visit safely and comfortably. Please contact us if you require any specific accommodations.

BOOKING POLICY

Q

Payment Methods

For bookings made through our website, guests may pay via PayPal or on-site (cash or credit card). Group and private bookings are generally invoiced and paid in advance.

Q

Observation / Viewing

An observation fee applies to guests who wish to watch without participating: ¥3,000 for 60 minutes and ¥4,500 for 90 minutes. Tour guides should contact us directly for details.

Q

Cancellation Policy

Up to 3 days before the activity: no cancellation fee. Within 3 days of the activity: a 100% cancellation fee applies. For group bookings, the fee is calculated per person.



COMPANY OVERVIEW

BUB RESORT Business

BUB RESORT Chosei Village

A seaside nature experience resort in Chosei, the only village in Chiba Prefecture.

BUB RESORT Yatsugatake

A forest experience resort at 1,400 meters in the Yatsugatake Mountains, Yamanashi.

BUB RESORT Tsukuba

A family adventure resort in Tsukuba, Ibaraki, just 45 minutes from Tokyo.

Support Business

Tensai Camp

A kids' camp program designed to unlock children's potential.

BUBing!

A media platform covering nature experiences and glamping.

BAC

Asakusa/Osaka

An authentic Japanese cultural experience business designed to connect travelers with Japan's traditions.

Company Information

Company

BUB Inc.

Founded

October 29, 2018

Capital

¥397,300,000 (incl. capital reserve)

Business

Entertainment resort operations

Representative

Yuto Ichinohe

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More than Activities — The Human Side of Japan

Partner with BAC to offer your inbound guests an authentic Japanese experience they'll never forget.

Asakusa · Osaka | Full English Service | Groups Welcome | Private Bookings Available

MAIL: activitycenter_japan@bub-inc.com

WEB: <https://bub-activitycenter.com>

PIC: Agata
