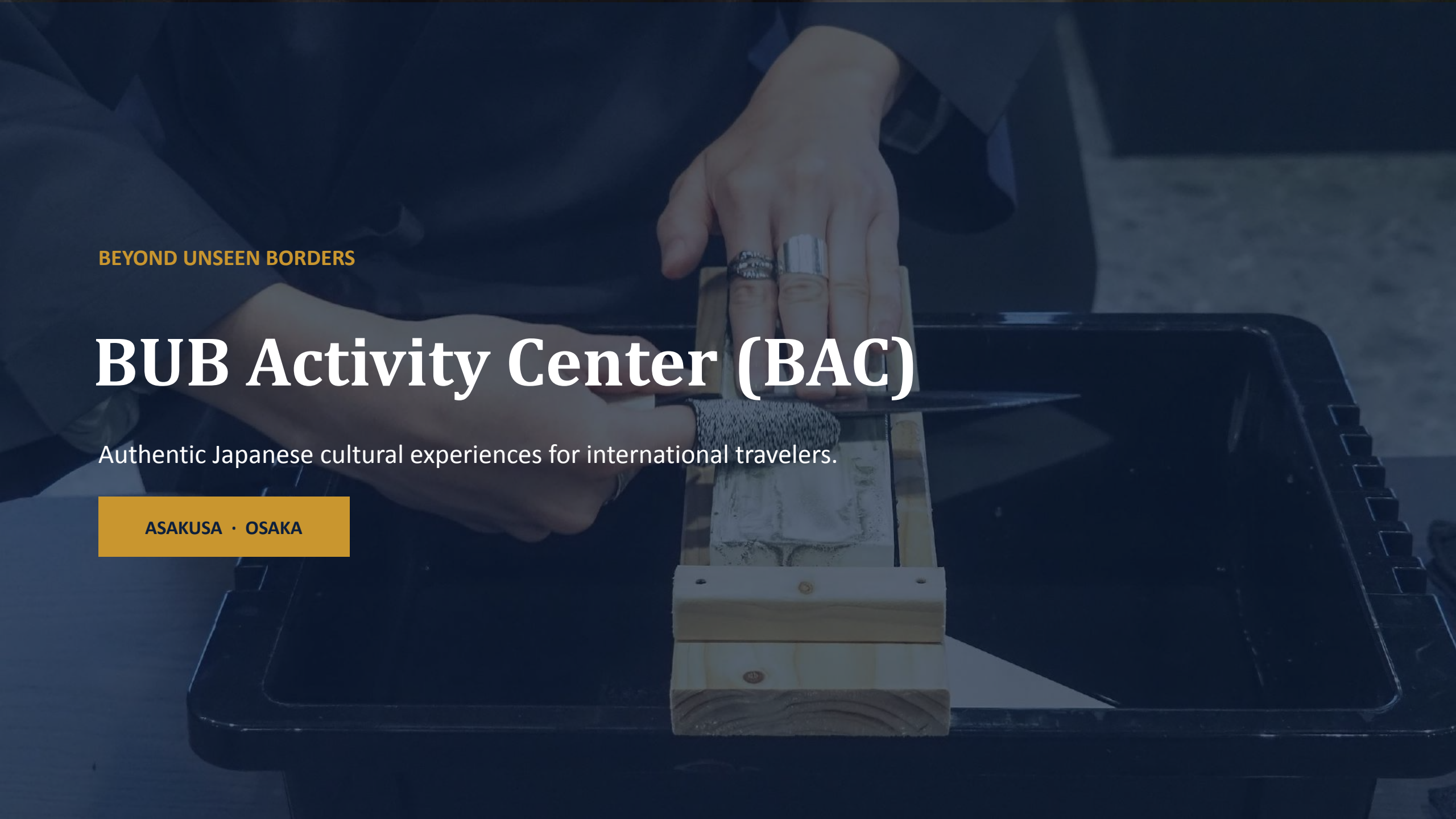




BEYOND UNSEEN BORDERS

BUB Activity Center (BAC)

Authentic Japanese cultural experiences for international travelers.

ASAKUSA • OSAKA

Beyond Unseen Borders



ABOUT US

A Place Where Culture Becomes Experience

BUB Activity Center operates from two locations, Asakusa and Osaka, offering authentic Japanese cultural experience programs for inbound travelers. We flexibly welcome everyone from individuals to large groups.

All English

Full English support

Group Friendly

Large groups welcome

★5.0

Top-rated workshop
in the Asakusa area

Three Experiences, Rooted in Japanese Tradition



KNIFE SHARPENING

Japanese Knife-Sharpening Experience

Learn the culture and history of Japanese kitchen knives and the techniques of master craftsmen by sharpening one yourself. Every knife is handmade by an artisan, so you can create a one-of-a-kind blade to take home.



SAMURAI EXPERIENCE

Samurai Experience (Archery & Swordsmanship)

A "day in the life of a samurai" program where you practice etiquette, kyudo archery, and kendo swordsmanship, connecting with the spirit of bushido. Beginners can enjoy it too, while advanced guests can test their skills against a master.



TEA CEREMONY

Tea Ceremony Experience

Instead of being a guest, take the host's seat and learn the etiquette of preparing tea along with the spirit of ichigo ichie. Grind the matcha yourself and discover how it differs from green tea, all in a moment of calm.

OSAKA EXPERIENCE PROGRAMS

Craft, Nature & Food Culture — Only in Osaka



KNIFE SHARPENING

Knife-Sharpening Experience

Osaka's knives, favored for generations as the backbone of "the nation's kitchen" and used by 9 out of 10 Japanese chefs. Learn their history while sharpening and finishing a knife entirely your own.



TIN CRAFTING

Tin-Crafting Experience

Shape and polish traditional Japanese "tin ware" (suzuki) by hand, choosing the design you like best. A one-of-a-kind souvenir made entirely by you.



BONSAI WORKSHOP

Bonsai Workshop

Try your hand at pruning a bonsai tree, a miniature world of nature. A quiet moment to connect with the Japanese aesthetic of wabi-sabi.

For a first trip to Japan, or a special moment with someone you love — let us help you deliver an unforgettable experience.



BAC'S STRENGTHS

4 Reasons Inbound Travelers Choose Us



Full English Support

Every experience and support service is offered in English — no language barrier, so guests can relax.



Groups of up to 30

From individuals and families to full tour groups, we flexibly accommodate group size.



Private Booking Available

Private facility bookings are also accepted, with custom timing and activities on request.



Consistently High Ratings

Rated ★5 by many Western travelers — trusted, high-quality service.

BENEFITS FOR OUR PARTNERS

About Our Partnership

10%

Referral Commission

Per confirmed booking

For every referred booking that is confirmed, we pay a 10% commission. There is no minimum number of referrals required — a simple, straightforward arrangement.

1 – 30 Guests

Small Groups to Large Tours

Flexible group-size handling

From couples to large tour groups, we flexibly accommodate your guests' needs — including last-minute changes in group size.

HOW IT WORKS

A Simple Referral Process

01

Introduce to Guests

Recommend our experience programs to your hotel or travel-agency guests. We provide brochures and digital pamphlets.

02

BUB Handles Everything

Our English-speaking staff manage the inquiry by email — scheduling, headcount, and any special requests.

03

Guests Experience It

Guests enjoy a guided, authentic Japanese cultural experience in Asakusa or Osaka.

04

You Earn 10%

A 10% commission is automatically paid for every confirmed booking. No paperwork required.

TWO LOCATIONS

Asakusa (Tokyo) and Osaka — Japan's Two Iconic Cities



📍 Asakusa (Tokyo)

Located just steps from Sensoji Temple, in one of Tokyo's most historic sightseeing districts. Also convenient from central hotels in Shinjuku and Shibuya.

✓ Walking distance from Asakusa Station (Toei Asakusa Line, Ginza Line, Tsukuba Express)



📍 Osaka

Easy access from hotels in major sightseeing areas such as Namba and Shinsaibashi. Pairs well with sightseeing across the Kansai region.

✓ Walking distance from Shinsaibashi Station (Osaka Metro Midosuji Line, Nagahori Tsurumi-ryokuchi Line)

CUSTOMER VOICES

Highly Rated by International Guests



TripAdvisor

★ 5.0



Google

★ 5.0



GetYourGuide

★ 4.9

Google

A well-organized class with a friendly instructor and a wonderful atmosphere. The techniques of Japanese knife-sharpening were explained clearly, step by step.

GetYourGuide · Switzerland

A really fun program — a short quiz, then practice with the sword, followed by archery. The guide explained everything patiently and clearly.

TripAdvisor · France

A truly enriching and enjoyable samurai experience. We learned the basics of the katana and kyudo along with their history. Warm, professional staff.

FREQUENTLY ASKED QUESTIONS

Three Common Questions

Q

How do I make a reservation?

Bookings can be made through our website or by email. For a first-time booking, please contact us by email and we will guide you through the process.

Q

Is there an age limit?

Guests aged 3 and older may take part in the experiences. Children under 2 are admitted free of charge.

Q

What about facilities and accessibility?

Our facilities are fully barrier-free, including restrooms, so guests with physical limitations can enjoy their visit safely and comfortably. Please contact our staff for specific arrangements.

BOOKING POLICY

Q

Payment Methods

For bookings made through our website, guests may pay by PayPal or on-site (cash or credit card). Group and private bookings are generally invoiced and paid in advance.

Q

Observation / Viewing

An observation fee applies for guests who wish to watch without participating: ¥3,000 for 60 minutes, ¥4,500 for 90 minutes. Tour guides should contact us directly for details.

Q

Cancellation Policy

Up to 3 days before the activity date: no cancellation fee. Within 3 days of the activity date: 100% cancellation fee. For group bookings, this is calculated per person.

COMPANY OVERVIEW

BUB RESORT Business

BUB RESORT Chosei Village

A nature-experience resort by the sea in Chosei, Chiba Prefecture's only village.

BUB RESORT Yatsugatake

A forest-experience resort at 1,400m elevation on the southern foot of the Yatsugatake mountains, Yamanashi.

BUB RESORT Tsukuba*

Opened April 2025 in Tsukuba, Ibaraki — 45 min from Tokyo. A paradise for families.

Support Business

Tensai Camp ("Genius Camp")

A kids' camp education business designed to unlock children's talents.

BUBing!

A media outlet comprehensively covering nature experiences and glamping information.

Company Information

Company

BUB Inc.

Founded

October 29, 2018

Capital

¥397,300,000 (incl. capital reserve)

Business

Entertainment resort operations

Representative

Yuto Ichinohe

Address

MG Meguro Ekimae Bldg. 625,
2-15-19 Kamiosaki, Shinagawa-ku, Tokyo

Email

info@bub-inc.com

Tel

Recognition & Media Track Record

- ★ Average SNS reach: approx. 550,000 impressions per month
- ★ NPS score: 80 (2024 cumulative annual figure)
- ★ Selected for BUB Inc.'s Best Venture 100 (FY2025)
- ★ Featured in major media including News Every and Mezamashi TV
- ★ Cumulative visits by 350+ influencers with 10,000+ followers

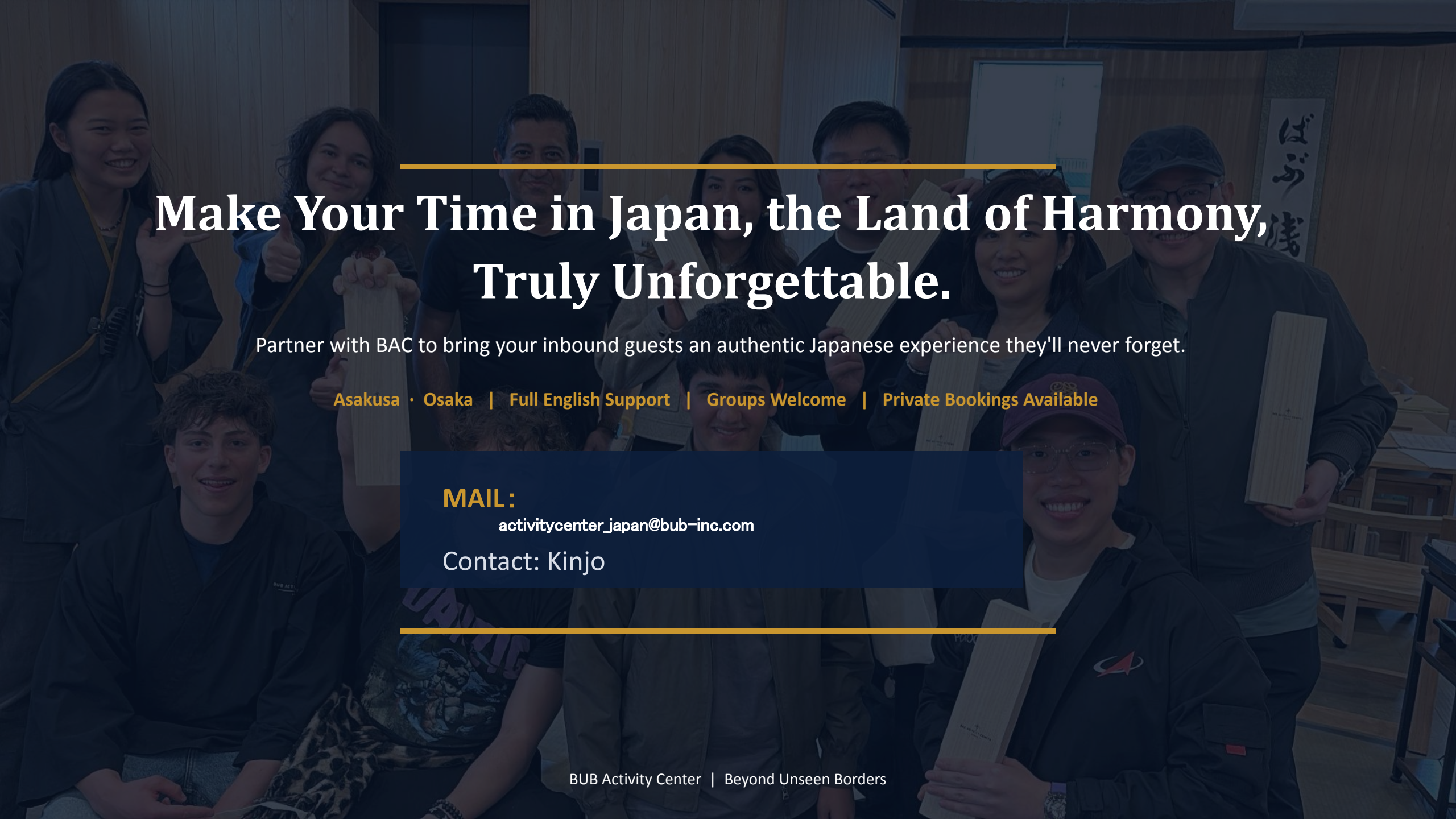


Recognitions

2022 Travelers' Choice — Tripadvisor
Best Venture 100

As Featured In

Sugoroku · Fuji TV · Yahoo! Japan News · Rurubu Kids · Yamanashi Nichinichi Shimbun · Chiba TV · Nippon TV



Make Your Time in Japan, the Land of Harmony, Truly Unforgettable.

Partner with BAC to bring your inbound guests an authentic Japanese experience they'll never forget.

Asakusa · Osaka | Full English Support | Groups Welcome | Private Bookings Available

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Contact: Kinjo