



Snow Rich Tourism In Tokamachi City



current as of august 10th, 2023 Tokamachi City

Ma Yansong/MAD Architects'Tunnel of light'Photo by Nakamura Osamu

About 2 hours from Tokyo Station.

Approximately 40 minutes from Echigo Yuzawa Station.

【Niigata Prefecture】

【Japan】



Tokamachi City, Niigata Prefecture

Snow Rich Tourism

A Travel to experience the abundance of snow and its bounty, and experience the rich culture of life in a snow country.





Ma Yansong/MAD Architects 'Tunnel of light' Photo by Nakamura Osamu



Photo by Kioku Keizo

Photo by Tokamachi TouristAssociation



Photo by Tokamachi TouristAssociation





Niigata's most popular gourmet food "Hegisoba" and Japan's finest rice "Uonuma Koshihikari" are Brand-name foodstuffs representing Tokamachi City nurtured by snow





**Experience wearing kimono,
touring the factory, and making souvenirs
(Kimono no Aoyagi)**

**People in kimono become the scenery of
the town (Tokamachi Kimono Festival)**







“Flame-Style Pottery” is the oldest national treasure in Japan, excavated from an archaeological site about 5,000 years ago.

A. Resort Hotel



B. Onsen Ryokan



C. Artwork you can stay



D. Vacation Rental



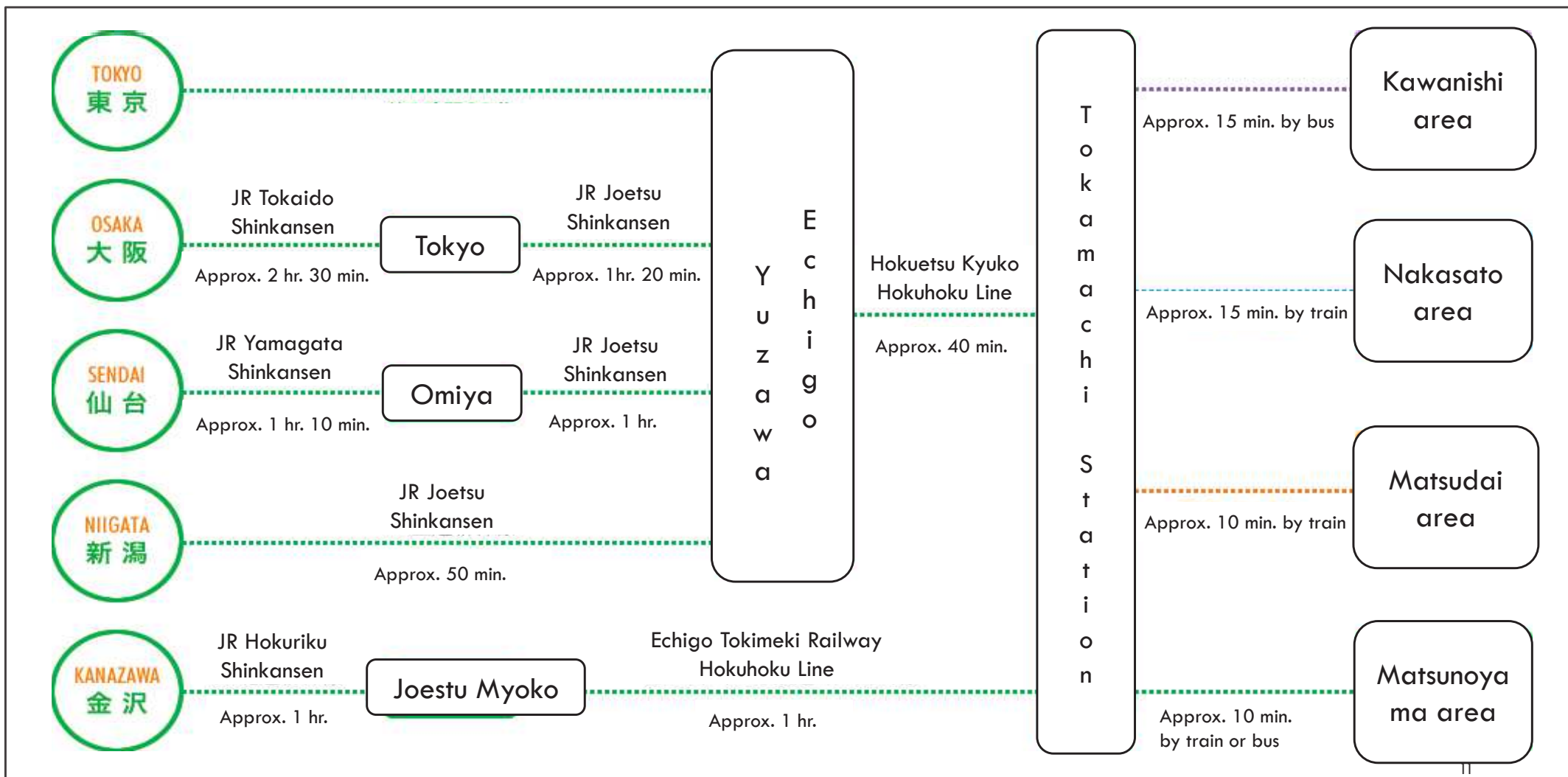
E. Business hotel



F. Guesthouse



Major cities ⇒ Tokamachi City by Train



Major Cities ⇒ Tokamachi City by Car or Bus

