

*Echizen, a sacred place of traditional crafts, is the origin of "KOGEI",
a Japanese maker culture born from wisdom.*

Echizen, a sacred place of traditional crafts,

takes us to the central collection of a continuing wisdom from long ago where the skills,
techniques and soul of our ancestors is inherited.

Echizen is the entrance to what was called "the land of beyond" by ruling kings of old.

For the deep heritage of Japanese maker culture,

it became the origin and wisdom-center place of an influx of the most advanced
and foremost techniques and culture from outward of the Sea of Japan.

Among traditional industry coexisting with the land and nature,

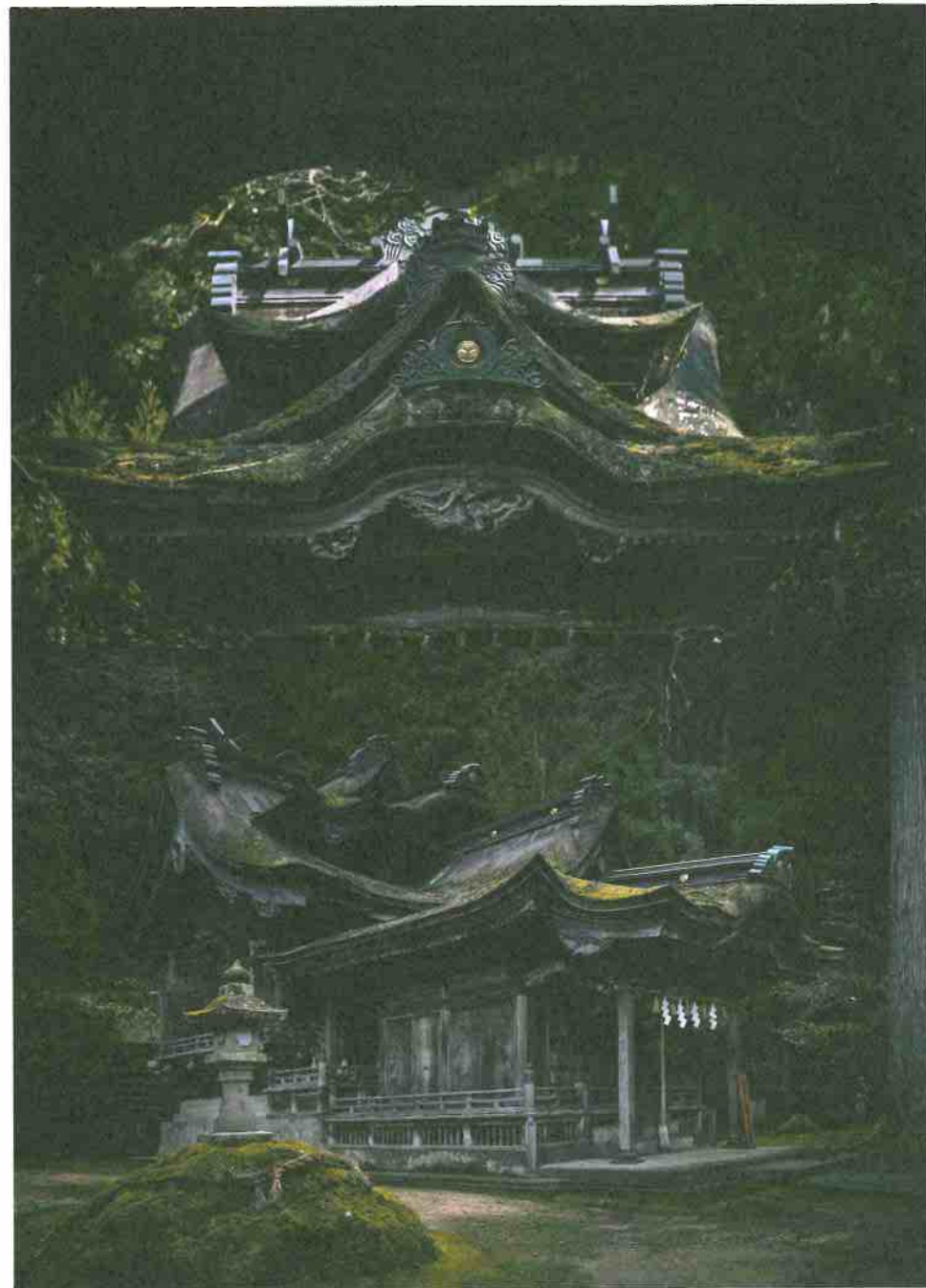
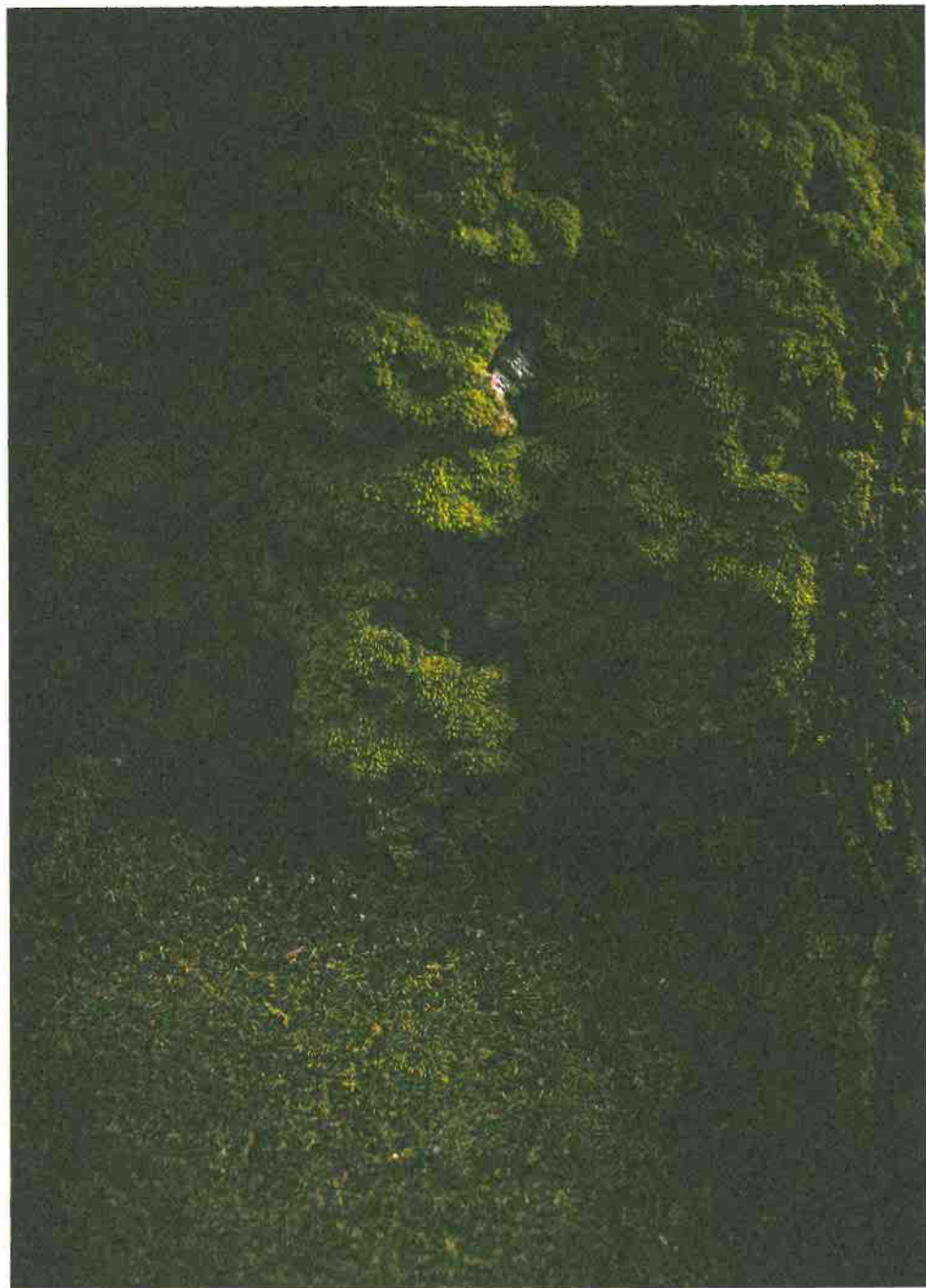
and the people here, there is a universal wisdom that will carry us into the next 1000 years.

Now, here in this land, there's a future born from transcending things like boundaries and time and space.

A new inquiry, a discovery of new light.

Welcome to Echizen.







Echizen

Sacred place

Craft Tourism

KOGEL

Wisdom



*We propose a new travel experience
where the maker culture brings about wisdom.*

There's a world of purity here in the maker culture of Echizen,
where the way of life fosters the cultivation of the technical arts.
Our lifestyle is a simple and quiet one constructed
from the harmony of nature and our surrounding environment.
Therefore, Echizen's history and natural climate formulate our traditional crafts.
Our deep heritage passed from generation to generation is becoming our cultural
and historical inheritance of today. More than anything,
as the people of Echizen follow traditions they enjoy life from day to day.
This way of life is the pride of the people of Echizen.
Please, come through and around our mountains, rivers, meadows and ocean,
dive into Echizen, where you can face the maker culture unique to you.