# Best of the Classic Mountain Resorts



NOZAWA ONSEN
ZAO ONSEN
KUSATSU
HAKUBA HAPPO ONE
MYOKO AKAKURA



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History of Mountain Resorts in Japan

The sport of skiing in Japan has military origins. Theodor von Lerch, a major in the Austrian army, came to Japan to teach young military officers in the Takada regiment to ski in 1911. After only three or four years, ski clubs were established in Nozawa, Kusatsu and Myoko and drew much interest.

A hard climb up followed every run in the early years. In 1948, the first chair lift in Japan was constructed on Tenguyama in Kusatsu. After that, skiing became a leisure sport, accessible to the masses. Shiga, Zao and Happo also played a leading role in the development of modern skiing in Japan. Together with Nozawa, Kusatsu and Myoko, these six areas, known as Mount Six, have hosted most of the main skiing events in Japan. These include the Japan Championships, the International skiing events hosted by the International Ski Federation (FIS), Inter-Ski, and most recently, the Winter Olympics held in Nagano in 1998.

These resorts have played the premier role in developing winter sports in Japan. They are also famous as vacation destinations, boasting hot springs, breathtaking natural beauty and year-round enjoyment. The alpine flowers, ropeways and various sports offer something for everyone in every season. The resorts are enjoyed by a wide range of people from families to the elderly.

The landscape of winter sports is changing drastically. Mt. Six is striving to respond sensitively. The goal is to develop the most pleasant resorts available, by offering a wide variety of services with great quality.

#### Three Promises

- 1. With pride and awareness as one of Japan's leading mountain resorts, we wish for the health of our visitors and aim to provide excellent services that are loved by everyone and satisfy everyone.
- 2. While cherishing the history, traditions, and culture that have been carved into the land of each resort, we aim to become a mountain resort with the individuality and philosophy required in the 21st century, always learning, always striving to improve, and always engaging in friendly competition with each other.
- 3. To protect the rich natural environment, implement the social contributions that mountain resorts can make, and provide leadership for the development of sports and leisure and the revitalization of the local economy.



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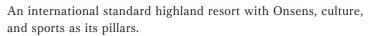
#### WELCOME TO Mt.6

Mt. 6 was organized in June 1999 by Nozawa Onsen, Zao Onsen, Kusatsu Onsen, Hakuba Happo-One, and Myoko Akakura Onsen, all of which have long histories and traditions, and all of which pledge to "create and pass on resort culture. We hope to provide you with higher quality services while exchanging information with each other. As you know, these five mountain resorts have developed around Snow Sports and Onsen. They are exceptional among Japan's mountain resorts, possessing a spectacular natural environment, and are widely known around the world as full-fledged Onsen resort destinations.

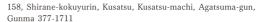


#### KUSATSU ONSEN





Kusatsu has two major tourist areas: a Onsen Resort area with long-established Ryokan, modern hotels, and tourist facilities, and a magnificent highland recreation zone that includes a national park. It is fun to stroll around the Onsen town in yukata (light cotton kimono) and geta (Japanese clogs) and enjoy the unique atmosphere of a therapeutic Onsen Resort.





### HAKUBA HAPPO-ONE



#### One of the best ski resorts in Japan, boasting a magnificent panorama and scale

Happo-One is one of the largest snow resorts in Japan, and was the main venue for the high-speed Alpine skiing events at the 1998 Nagano Winter Olympics, attracting attention from around the world. In the summer, the area is transformed into a scenic viewpoint of the Northern Alps, attracting many hikers. Hakuba's rich natural environment continues to attract visitors in all seasons.

5732-2, Kitashiro, Happo, Hakubamura, Kita-azumi-gun, Nagano 399-9301



#### ZAO ONSEN

**NOZAWA ONSEN** 





Nozawa-Onsen, which has been steeped in the tradition of skiing, is known as a pioneer of Japanese ski culture and a treasure house of human resources that has produced many great athletes. The snow resort, which combines rich nature with modern facilities, has been the stage for many international competitions. It is also a purely Japanese snow resort that retains the atmosphere of a traditional Onsen and is popular with people of all ages in all seasons.

#### A resort rich in natural colors with Juhyou and Onsen awaiting you

A purely Japanese resort with a rich flavor that

9817, Toyosato, Nozawa Onsen Village, Shimotakai-gun, Nagano 389-2502

carries on the tradition of ski culture.

Zao Onsen has long been known as one of the best Onsen in Tohoku. Its Onsen and rich nature have attracted many tourists. Especially in winter, Zao Onsen is internationally famous as a scenic snow resort, as represented by the beautiful Juhyou. The real thrill of sliding through this Juhyou cannot be experienced anywhere else in the world.

708-1, Zao Onsen, Yamagata-city, Yamagata 990-2301



#### MYOKO AKAKURA



#### A resort where you can spend luxurious time at the foot of Mt.Myoko.

Mt.Myoko is one of the 100 most famous mountains in Japan, and the vast ski slopes that spread out at its foot offer a panoramic view of Lake Nojiri and the surrounding area. Myoko Plateau has long been loved by many people as a place to relax throughout the four seasons. As Hannes Schneider once praised it as the "Davos of the Oriental" the Myoko Plateau offers a luxurious space with a sense of openness.









