



久事旅游  
JIUSHI TRAVEL



上青旅  
SCYTS

# Introduction to Shanghai China Youth Travel Service Co., Ltd

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# PART 01 Introduction



### 值得信赖

40年专注旅游事业·五星级诚信  
缔造企业

### 实力出众

上海首批5A旅行社·全国百强  
旅行社



### 专业可靠

员工平均15年以上从业经验  
千万级客户服务数据积累年服  
务10万+人次

### 品质保证

旅游标准化示范单位  
售前售后全方位品质管控  
上海名牌产品零投诉

Shanghai China Youth Travel Service Co., Ltd. ("SCYTS") is a state-owned enterprise under Shanghai Jiushi Tourism (Group) Co., Ltd. It is one of the earliest state-owned travel agencies operating in China after the reform and opening up, and also one of the earliest travel agencies obtained outbound travel qualifications. With more than 40 years of inheritance and development, SCYTS has become a comprehensive and conglomerate enterprise that integrates Shanghai Tour Bus Center, tourism exhibition, cultural and creative, research and learning, team building, and activities. The urban tourism centers on the linkage of Huangpu River-Suzhou Creek, and water-bank cooperation is the core business segment of Shanghai Youth Tourism after integrating into Jiushi Tourism. It deeply collaborates with the relevant cultural and tourism resources of Jiushi Tourism to create a new version of urban tourism in Shanghai.

For over 40 years, as a well-known brand in the tourism industry, "SCYTS" has served nearly 8 million tourists and has covered 816 cities in 167 countries and regions around the world. Its "See the World", "Walk the World", and "Taste the World" series of more than 20 tourism products have been rated as "Shanghai Famous Brands". The company has also been rated as a civilized unit in Shanghai for 11 consecutive times, and was ranked among the top 10 national top 100 travel agencies twice in 1994 and 2010. It has been awarded multiple industry-leading titles such as the first batch of "5A travel agencies", the first batch of "tourism standardization demonstration units", and the "five-star integrity creation enterprise" in Shanghai, and has become the designated agent of the International Aviation Association (IATA)

爱旅行 ALWAYS  
YOUNG  
ALL WITH YOU 永年青

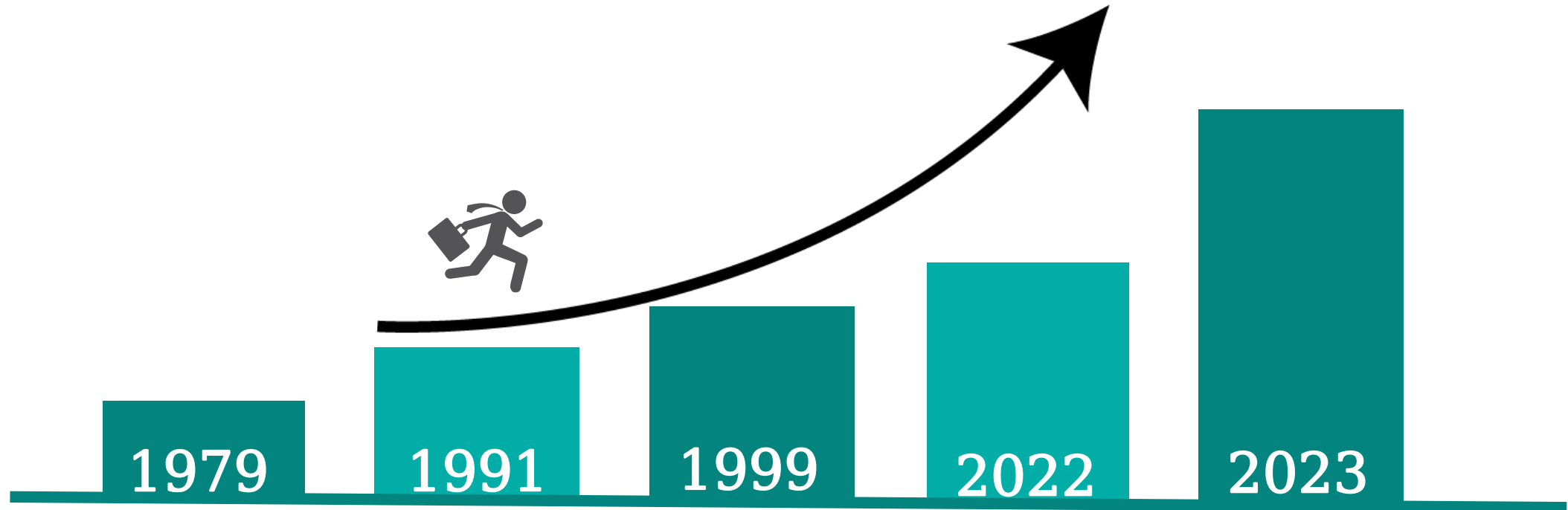
# Development History



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1979- Became one of the first units to engage in border reception after the reform and opening up

1983- China Youth Travel Agency Shanghai Branch was approved for establishment

1991- Became one of the first five tourism enterprises in Shanghai to obtain the qualification to operate outbound tourism for Chinese citizens

1992- Awarded as a national first-class travel agency and renamed as Shanghai China Youth Travel Agency

1999 Shanghai Youth Travel Service (Group) Co., Ltd. Established

2011 Rated as one of the first group of 5A Travel Agent of Shanghai

2013-2019 Launch reform & upgrade, continuously develop cross-field new projects accordingly.

**2020-2022 Join in Jiushi Tourism.** Based in Shanghai, linking with the Yangtze River Delta and radiating across the country.

# Business Segment



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## M.I.C.E

- Top 500
- Enterprise
- Social groups

## Public Service

- Labour Union Tours
- Recuperate Tours
- IncentiveTours

## Shanghai Tour Bus Center

- Yangtze River Delta Elite Tours
- Compound Cultural& Tourism Service Space
- New Commercial Scale cooperation.

## Cross-Field Tours

- Jiushi sports,& culture source
- Home and abroad tour source of SCYTS
- Domestic and international dual circulation

# PART 02

## Business Segment



# M.I.C.E



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Employee Incentive Tours,  
Tecuperate Tours National &  
Overseas Companies  
visiting



## M.I.C.E.

Partner with Top 500 Companies  
Deeply cultivate in different fields such  
as finance, medicine, manufacturing,  
electronics, and fast food.ed  
institutional clients such as  
Governments, enterprises, and clubs  
for many years.



- Supplies from branded hotels home and abroad
  - Branch offices with professional personal
  - Perennial good operation with sufficient working capital
- Good relations with tourism bureaus of various countries, rebate and reward resources
- Direct visa issuance by major consulates to ensure the issuance rate



# Conference and Meeting



National Congress of Intensive Care Medicine

1450 人

Roche Department Annual Meeting

1500 人

DC Annual Meeting -Chengdu, Zhuhai

1100 人

Michelin Franchise Conference

1200 人

The 24th National Pediatric Congress of the Chinese Medical Association

3200 人

Roche Shanghai Annual Conference

3200 人

National Tour of Pharmacy

1000 人

Wyeth Platinum Listing Meeting

800 人

Changsha Annual Meeting

1450 人

Wyeth Sales Conference

1500 人

Michelin China Festival Activities

1200 人

National Academic Conference on Testing and Clinical Practice

3500 人

## Medicine Medical Device

## Financial Insurance Real

## Automobiles • Tire • Lube

## IT Electronics



## *Public Tourism*



### The Free Play

series is comfortable and casual, with a value added experience equivalent to the domestic Samsung standard accommodation group meal. Local specialty meals can be partially arranged, with over 50% of new vehicles picking up and dropping off major tourist attractions. Scientific and reasonable itinerary arrangements are recommended, and regular shopping shops are arranged. There is no mandatory shopping. Professional tour guides or tour guides are usually available, with over 25 people forming a group

### The Tailored selection

series is exquisite and luxurious, featuring a unique experience

Online reviews of four star or above standard accommodations include local specialty catering or guests can choose a 70% new vehicle for pick-up and drop off, with a seating rate of less than 75%. Popular tourist attractions can be recommended and scientifically reasonable itinerary arrangements can be arranged. 1-2 regular shopping stores with more than 10 years of experience as tour leaders or guides are generally not more than 20 people in a group

### The Free style

series is simple, easy, and enjoyable to experience

Flights, hotels, vehicles, tour guides, scenic spot tickets, travel insurance, visas, and other free combinations to travel freely, just leave as you please

# Tours



**Your Travel  
Customization  
Expert**



## *Customized Tourism*

### **High End Customization**

Two to one travel secretary service, recommended five-star or above standard accommodation for online reviews, local popular catering, high-end vehicle transfers, arrangement of gold medal tour leaders or guides, butler style service for 20 travel details before departure, and global 24-hour customer service instant response.

### **Inbound Reception**

Enjoy professional and comfortable pick-up and drop off services, including high-end hotels and specialty dining arrangements, professional assistance from experienced translators or tour guides, customized services for business reception, vacation sightseeing, neighborhoods, parks, scenic spots, enterprises, exhibitions, and shopping malls.

### **Boutique Group**

A group of 6-10 people is suitable for family, friends, or business entertainment. Overseas cruise ships and river vessels; Famous events and exhibitions; And high-end characteristic travel experience projects such as forest hunting, island diving, alpine skiing, physical examination and health care.

# Tour+Culture



# 优秀传承

Experience the Inheritance and Development of Traditional Culture in Travel: More and More Young People Love and Choose to Experience Excellent Traditional Culture through Immersive Play

# Tour+Sports



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Plan professional or non professional events based on the unique natural resources of each region in the Yangtze River Delta. And combine local tourism resources to design tourism+event products. Enable participants to experience local tourism characteristics during the competition.

# Tour+ Education



@ Summer & Winter Camp



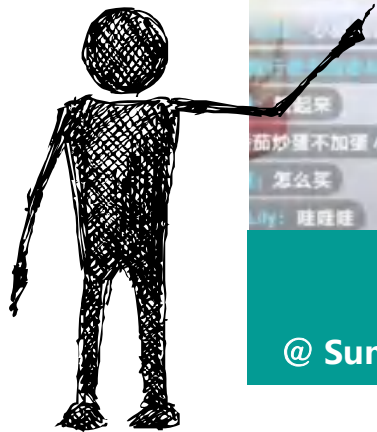
@ Weekend Family



@ Domestic Study Tour



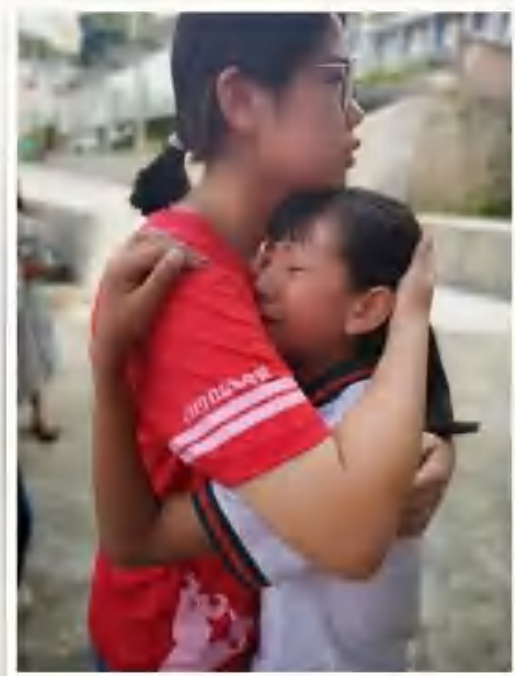
@ Overseas Study Tour



# Tour+Commonweal



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# PART 03

## Achievements





# Enterprise Culture



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党建活动  
Party Building  
Activities



培训活动

Training Activities



# Enterprise Culture



# Honor & Qualifications



## Honor

Since 1994, SCYTS has been continuously awarded the titles of "National Top 100 Domestic Travel Agencies", "National Top 100 International Travel Agencies", and "Shanghai Tourism Advanced Unit in the Industry". (In 1994, it ranked fourth in the "National Top 100 International Travel Agencies" and in 2010, it was listed as the "National Top 100 Travel Agencies. ) Since 1997, SCYTS has been rated as a civilized unit in Shanghai for eleven consecutive times.

2010

Shanghai World Expo Team Promotion Responsibility Award

2011

Selected as one of the first batch of "5A level travel agencies", "Tasting the world", "Walking the world", and "Watching the world" series products are awarded as Shanghai Famous Brand

In 2012, it was awarded the titles of "Shanghai Tourism Standardization Demonstration Unit", "Advanced Collective of Shanghai Tourism System in 2012", and Watching the world series of products were awarded as Shanghai Famous Brands Obtained 3A Enterprise Credit Qualification Level Certification in 2013.

2014 Awarded the title of "Four Star Integrity Creation Enterprise" in Shanghai

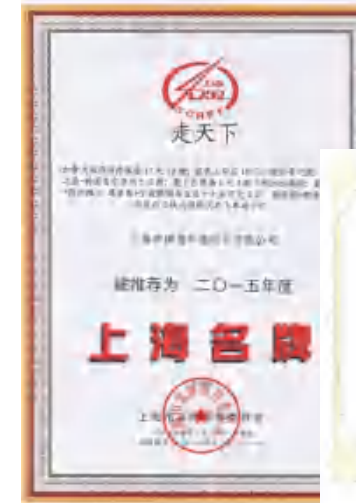
2015 Awarded the "Best School Enterprise Cooperation Award"

2016 Awarded the title of "Five Star Integrity Creation Enterprise" and "2015 Top 100 International Freight Forwarder and Air Transport Enterprises"

2017 Awarded the title of "2017 National Top 100 International Freight Forwarder and Air Transport Enterprises"

2018 Awarded as a member unit of the Shanghai Credit and Benefiting the People Alliance

Successfully reviewed as a "5A Travel Agency" in 2019



# Partners





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THANKS!