



YURANZA

Yuranza Inc.

Japanese drum: **TAIKO workshop**

01 What is a TAIKO workshop?

02 Contents of a TAIKO workshop

03 Workshop Venues

04 Price

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What is a TAIKO workshop?

| Japanese traditional culture /

One-hour TAIKO experience of drumming and exercising



TAIKO, a Japanese traditional culture is
APPEALING because

Accessible, easy and fun for anybody

The wonderful thing about taiko is that anyone can play a sound just by striking it. Everyone from children to adults can join in the fun.



Lots of exercise

The TAIKO experience workshop is a full-body workout. It helps to eliminate the lack of daily exercise.



A sense of unity is created

You can join in the rhythm with other participants, take turns playing, and so on. It is a great way for participants to bond with each other.





Shunichiro KAMIYA

神谷俊一郎

Shunichiro is a professional taiko drummer based in Aichi Prefecture, and has given a total of more than 1,000 performances around the world.

As part of his passion for sharing the taiko experience with others, he has been teaching workshops around the globe for people with diverse backgrounds.



Makoto SEKINE

関根まこと

A 10-year member of the professional taiko drumming group Tokyo Dageki-dan, he founded his own Japanese instrumental group, Taiko Shojin Medai, in 2005.

He has performed with and produced many artists on concert tours (EXILE, STRiPES, Bugs Under Groove, Wagakki Band, etc.).

Team Building Plan



This is a team building menu that deepens the bond between participants. This is a popular menu often requested by companies.

Family Experience Plan



This is a menu for parent-child experiences that families can participate together. This plan is often requested by corporate family days, travel groups, and municipalities.

Physical Exercise Plan



Even the elderly can experience this menu without difficulty. Japanese drumming can help prevent lifestyle-related diseases by matching the rhythm and playing together with other members.

Company Events

We are often requested for informal get-togethers and internal company events, providing an experience that increases employee engagement and deepens employee connections in one hour.

Team Building Training

We also receive many requests for team-building events. We have also received many requests to hold these events as part of full-day training programs such as leadership training and training camps.

Friendship with Clients

We are requested mainly by management and sales departments for the purpose of getting acquainted with the executives of important clients. We can also provide an experience + dinner package that includes the meal.

Family Experience at Family Day

We have received requests for family experiences at family days and other events. We also receive requests to hold regular events for health management, get-togethers with group companies, and various other purposes.

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We offer **a package** that includes a one-hour participant experience and a professional performance showcase.

←----- Approx. 1 hour ----->

5min

5min

5min

25min

20min

+15min

Start

Warm-ups

Basics

Playing with rhythms

Games

Ensemble playing

Professional Performance

End

Warm-ups

Basics

Playing with
rhythms

Games

Ensemble
playing

Professional
Performance

*The menu listed is just an example. The experience menu may be arranged according to participants' requests.

Warm-ups



Sessions always begins with warm-ups, as they are essential to the taiko experience.

This will help prevent any unforeseen injuries during the workshop.

Warm-ups

Basics

Playing with
rhythms

Games

Ensemble
playing

Professional
Performance

*The menu listed is just an example. The experience menu may be arranged according to participants' requests.

Basics



You will learn the basics of taiko drumming from holding the drumsticks (bachi), being in position, and striking the drum.

Though you can easily make a sound on the drum, you will also be taught tips on making a bigger fuller sound.

Warm-ups

Basics

**Playing with
rhythms**

Games

Ensemble
playing

Professional
Performance

*The menu listed is just an example. The experience menu may be arranged according to participants' requests.

Playing with rhythms



The instructor will play various patterns of rhythms that you can copy.

Utilize the basic practices to produce a good, loud, and clear sound.

Warm-ups

Basics

Playing with
rhythms

Games

Ensemble
playing

Professional
Performance

*The menu listed is just an example. The experience menu may be arranged according to participants' requests.

Games



Various games will be played that will allow the participants to have fun while challenging yourself in reaching a goal.

Warm-ups

Basics

Playing with
rhythms

Games

Ensemble
playing

Professional
Performance

*The menu listed is just an example. The experience menu may be arranged according to participants' requests.

Ensemble playing



The participants will be divided into several groups to play different rhythms as an ensemble. Teamwork is required to match everyone's sound.

Good teamwork brings the whole group together and creates a sense of unity.

Warm-ups

Basics

Playing with
rhythms

Games

Ensemble
playing

Professional
Performance

*The menu listed is just an example. The experience menu may be arranged according to participants' requests.

Professional Performance



The workshop will conclude with a full-scale performance by the professional taiko drummers who are teaching the workshop.

After experiencing taiko for yourself, watching the performance will be something special for your eyes.

We are prepared for many visitors to experience the workshop.



Held everywhere

You can experience it anywhere in Japan, including Tokyo, Kyoto, and Osaka.



Entire management

You can delegate entire workshop management, including sign-ins and preparation.



Customizable

You can request to customize the most suitable menu according to your objectives.



English support

You can experience the workshop in English through interpreters.

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We will guide you to the workshop site where you can experience the workshop from your desired area in Japan.

Taiko Studio



Temples and shrines



Halls and Cultural Facilities



Gymnasium and arena



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Quotation - If the event is held with 30 participants

#	Contents	Volume	Unit Price	Total Price
(1) Workshop fees				
1	Basic Fee Workshop structure design / Instructor performance fee	1	150,000 yen	150,000 yen
2	Participation Fee Participation fee of 10,000 yen per person (minimum 10 people)	30	10,000 yen	300,000 yen
(2) Venue usage fee				
3	Workshop Venue Usage Fee *Prices are listed for reference only, as they depend on the venue.	1	50,000 yen	50,000 yen
(3) Optional fee				
4	Interpreter 1 interpreter staff (English)	1	50,000 yen	50,000 yen
5	Drinking Water Drinking water for participants	30	100 yen	3,000 yen
Grand Total (excluding tax)			553,000 yen	

*Only the quantity of "2. Participation Fee" and "5. Drinking Water" will vary depending on the number of participants.



YURANZA

Company Yuranza Inc.

Founded June 1, 2021

CEO Masahiro TOZAWA

Business Performing arts creation and Workshops

YURANZA