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| Undiscovered Japan | 02 |

Furano・Biei Tourism Zone

Untouched Hokkaidō

Furano and Biei: A Land of Flower and Farms

Now, Hokkaidō is well known as a major agricultural center in Japan. However, in the past it would be an understatement to say that farming the rugged land was difficult. The areas of Furano and Biei are a testament to the tenacity of those early farmers and the vast fields of flowers planted here serve as a celebration of the successful taming of the land.

Hokkaido Prefecture
Furano City / Biei Town
Kamifurano Town / Nakafurano Town
Nimanifurano Town / Shinukappu Village



Furano Tourism Association
Furano・Biei Tourism Centre
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Model Course

| Day | Itinerary | Point |
|-------|---|--|
| Day 1 | Meeting at Furano Station=Visit Tada Winery to sample local wines=Harvest Experience with a chance to chat with local farmers=Accommodation: Tada Winery Hotel(dinner: local pork BBQ overlooking the vineyard) | Information centered around the development of farm land and settlements in the difficult-to-cultivate northernmost region of Japan. |
| Day 2 | Tour the state-of-the-art winery located at Hotel Domaine Raison=Visit a diverse collection of local shops that boast everything from shops and cafes to fields with grazing goats=Arrive at Furano Station | |



Tada Winery

This local winery offers their own varieties of Chardonnay, Pinot Noir and Merlot as well as a limited yearly blend series of wine. These expressive wines are all prepared utilizing local materials for a unique wine unlike anything else.



Local Wine Tasting

Enjoy sampling local wines in a café formed from a renovated barn. Enjoy the various flavors and aromas in this rustic setting that is set to overlook the winery vineyards.



Dinner BBQ

Pork BBQ that takes incorporates freshly harvested local produce.



Hotel Domaine Raison

The wines from this state-of-the-art winery have secured Japan's coveted "Sakura Award," which is bestowed to wines possessing only the finest of tastes, bouquets, and mouthfeel.

Recommended Contents

Tradition The Local Wineries of Furano and Biei



Despite initially suffering from the rugged terrain and various natural disasters, the farmers of this area have continued on to create a land rich with agricultural success. Uniquely, the area is well regarded for the cultivation of grapes and there is an abundance of wineries to visit and enjoy.

Itinerary

Accommodation (with round-trip Transportation):
Furano Wine = Domaine Raison = (Lunch) = Tada Winery = Accommodation

DATA

■ Guided tour ■ Price per person is 5,000 yen, for groups of 2 to 20 price per person is 2,500 yen
■ Tour dates: May to September ■ Meeting place: hotel lobby ■ Transportation: round trip from hotel
■ Number of participants: 4 to 20 ■ Age limit: 20 to 80 ■ Sign-up: 14 days before
■ Cancellation fee: 2 days before 50%, day-of 100% ■ Includes: transportation, lunch, guide
■ Contact info: Furano Tourism Association TEL 0167-23-3388 jo.kankou@furanone.jp

Nature In the Skies of Furano and Biei



The Tokachidake and Ashibetsu mountain ranges surround beautiful valleys and fields. The clear mountain air is highly conducive to the flying of hot-air balloons, a natural complement to the sweeping scenery.

Itinerary

Accommodation (with round-trip Transportation)
Balloon flight meeting place 6:00 = Hot air balloon experience = Goto Sumio Art Museum Lunch at Furano Grill = Snow Trekking = Ryounkaku Onsen = accommodation

DATA

■ Guided tour ■ Price per person is 20,000 yen
■ Tour dates: December 23 to March 31 ■ Meeting place: hotel lobby ■ Transportation: round trip from hotel
■ Number of participants: 2 to 10 people ■ Age limit: 12 to 70
■ Sign-up: 14 days before ■ Cancellation fee: 2 days before 50%, day-of 100% ■ Includes: guide, lunch
■ Contact info: Furano Tourism Association TEL 0167-23-3388 jo.kankou@furanone.jp

Outdoors Fields of Lavender



Fields of lavender dot the farmlands of Furano and Biei making for a fragrant and beautiful landscape as the flowers bloom.

Itinerary

Nakafurano Lavender Field ~ Museum of Soils ~ Farm Tomita (Lunch) ~ Tomita Melon House ~ accommodation

DATA

■ Guided tour ■ Price per person 20,000 yen
■ Tour dates: May to October ■ Meeting place: hotel lobby ■ Transportation: round trip from hotel
■ Number of participants: 2 to 10 ■ Age limit: 12 to 70 years ■ Sign-up: 14 days before ■ Cancellation fee: 2 days before 50%, day-of 100%
■ Includes: guide, equipment ■ Notes: Please listen to guide's instructions to prevent accidents
■ Contact info: Furano Tourism Association TEL 0167-23-3388 jo.kankou@furanone.jp

01&02 Undiscovered Japan Tourism course

The Blessings of the North

Hokkaido is a region of rugged beauty, warm people, rich culture, and some of the freshest cuisine available in Japan. A place that is in harmony with nature, it is easy to lose oneself in the deep forests, towering mountain peaks, and clear waters of this region.



Tourism Model Course

| Day | City | Itinerary | B | L | D |
|-------|-------------|--|---|---|---|
| Day 1 | Furano | New Chitose Airport (JR) Sapporo Station <Highway bus> Furano > <taxi> >Farm Tomita (endless and vivid sea of lavender) > Hotel in Furano City | x | x | o |
| Day 2 | Furano | Hotel > Tada Farm Wine Tasting & BBQ Course (with owner's explanation on the vintage) overlooking the vineyards > Furano Winery Tour > Hotel in Furano City | o | o | o |
| Day 3 | Biei Tomamu | Hotel > Scenic spots amid the hills of Biei, renown for being among the most beautiful in Hokkaido> Blue Pond (an almost eerily blue pond that perfectly catches the mountains and sky like a mirror) > < Rent-a-car > > Hotel in Tomamu area, recognizable by its towers. Stay the night in these towers surrounded by wonderful views of the area as well as enjoy seasonal activities, and regional cuisine. | o | x | o |
| Day 4 | Kushiro | Early Morning Tour of the Unkai Terrace ("Unkai" literally means "sea of clouds" and is a phenomenon that takes place atop of mountains (roughly 1,239 m). The scenery of the clouds crashing like waves against mountain peaks provides fantastic landscape seemingly out of the imagination) Hotel <Taxi> Tomamu Station <JR> Kushiro Station > Kushiro Marsh Observatory Guided Walk >Hotel in Kushiro City Enjoy Kushiro's classic gourmet "Robata-yaki" in the retro-Showa setting of this lodging. | o | x | x |
| Day 5 | Teshikaga | Hotel > Kushiro River Headwaters Cruise / Mirror Room (Cool air, mirror-like surface water, rich greenery, an almost mysterious atmosphere> Lunch in the wilderness) > Hotel in Teshigawara town | o | x | o |
| Day 6 | Lake Akan | Hotel > Lake Mashu, world famous for the transparency of its waters> Lake Akan: Ainu cuisine lunch, popular with locals> A forest walk with a local Ainu Guide that takes you along the shores of Lake Akan as well as the local forests Ainukotan walk >Akan Yukunosato Tsuruga or Akan Tsuruga wings (night) Certified as a UNESCO World Intangible Cultural Heritage ..Japan's first Ainu cultural theater, Lake Akan Ainu Theater "Ikoru" A dedicated theater where you can observe traditional Ainu dances of the indigenous Ainu people, as well as authentic wood carvings. Experience the daily life and culture of the Ainu people firsthand. | o | x | o |
| Day 7 | Lake Akan | Hotel > Lake Akan Sightseeing (view the unique "marimo" algae unique to the area) >Akan > <rent a car> > Kushiro Airport | o | x | x |

Course

- Price per person (twin or double room) 250,000yen~ ■ Itinerary: 7 days ■ Departure point: Shin-Chitose airport
- Return point: Kushiro Airport ■ Includes: room, listed meals, basic insurance, admissions and activity fees
- Not included: drinks and personal expenses, air fare, additional insurance
- Available hotels: (Furano) Hotel and Condominium Hitohana or similar, (Tomamu) Tomamu The Tower or similar, (Kushiro) Kushiro Prince Hotel or similar, (Teshikaga) Kusssharo Prince Hotel or similar, (Lake Akan) Akan Yuhisa-no-Sato or similar
- Notes: please contact our offices about adding Kyoto, Osaka, or Tokyo before or after your trip. Prices are subject to change depending on itinerary, season, availability, etc.

Course Highlight



Northern Clouds

The Tomamu Area has ideal conditions for the formation of the "sea of clouds." As pearly clouds crash like waves, it is easy to imagine the mountain peaks as being islands lost amid an extraordinarily pure white sea.

Tada Winery



Despite the northern climate, parts of the Hokkaido have become well known for the production of local wines. With a rich bouquet and mellow flavor, this wine offers drinkers a "taste of the land itself." Tada Winery has been growing grapes since 2007 and producing high quality wines using those local grapes since 2010.



Kushiro River Canoeing

Completely surrounded by nature and with a steady current, the Kushiro River is an enticing way to immerse yourself in the primordial beauty of the area. As the current gently flows, all the richness of the area is open for your pleasure.

The Spirit of the Ainu Forest Walk



The Ainu have long considered the deep forests, mountains, and rivers as sacred and housing various deities (kamuy in the native tongue). Along with a guide you will be able to step into this rich world of myth as well by traveling through the woods and shores of area heavy with mystery and spirituality.